



ETHIRAJ COLLEGE FOR WOMEN (Autonomous)

Chennai – 600 008

*Affiliated to the University of Madras
College with Potential for Excellence
Reaccredited with A+ Grade by NAAC*



CAMPUS SOCIAL RESPONSIBILITY 2021-2022

OLD AGE HOME VISIT

“Too often we underestimate the power of a touch, a smile, a kind word, a listening ear, an honest compliment, or the smallest act of caring, all of which have the potential to turn a life around”

OBJECTIVE:

Hearing other suffering and stories is the biggest healing. The program was aimed to spend time with people in ANNAI ANBALAYAA WOMEN OLD AGE HOME near Royapettah hover hospital who can get back their happy smiles on face by spending time with young girls. When words can't help, smiles help. The activity was to promote the happiness of the elderly people and the responsibilities of youth.

OUTREACH :

Date : 05/06/2022

Timing: 2:18 pm - 3:45 pm

Spending time with elders has become a rare occurrence. The activity was conducted in Annai Anbalayaa Women Old Age in Royapettah. The volunteers actively came forward to participate in the activity. 6 volunteers accompanied by 3 board members visited the home and spent time with grannies by hearing their stories. There were 54 grannies in the home. When the volunteers spared time with each granny it brought a huge smile and relief on their faces. They found a relaxing time with volunteers.

OUTCOME:

Listening to others' problems, feelings is the biggest solution and healing medicine. The elderly women felt happy and enjoyed their time with young girls and were smiling and relaxed. It smoothed their souls. The volunteers also equally enjoyed and understood their responsibility of taking care of their parents and grandparents. They were also grateful

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for the opportunity provided. The home in-charge also appreciated our work.



Interaction of students with the elders at the Old age home

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ILLAM THEDI KALVI SCHEME

“Education is what remains after one has forgotten what one has learn in school”

OBJECTIVE:

Education is the most essential factor. In order to create awareness and to support the ILLAM THEDI KALVI, a Tamil Nadu educational scheme introduced by Honourable Chief Minister Mr. MK Stalin, which is to educate all the school children to gain knowledge from home CSR club, collected the name list of illume volunteers who are interested to take class from kids from grade 1-8.

OUTREACH:


During pandemic times gaining education has become a tough part. In order to find a solution, the Government of Tamil Nadu has introduced the scheme ILLAM THEDI KALVI which allows students to gain knowledge from home. 24 illume volunteers actively came forward to educate the children. All the volunteers registered through the above scheme through the following link.

Link of the official registration website

https://illamthedikalvi.tnschools.gov.in/volunteer_registration

OUTCOME :

Education is the best tool for survival. All the volunteers were extremely grateful for the opportunity provided. The Department of Commerce and the Vice Principal (Aided) Dr. D.B. Usha Rani appreciated the efforts taken for organizing the activity.


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NAME LIST OF THE ILLAM THEDI KALVI VOLUNTEERS

S.NO	NAME	CLASS
1	Hema Priya A	B.Com I yr
2	Kirthana V	B.Com I yr
3	Kalaivani M	B.Com I yr
4	Shwetha A L	B.Com I yr
5	Nanthitha S	B.Com I yr
6	Divya Lakshmi P	B.Com I yr
7	Sandhiya K	B.Com I yr
8	Kiruthiga D	B.Com I yr
9	Ezhilarasi K	B.Com I yr
10	Priyadharshini N	B.Com I yr
11	Pavithra M	B.Com I yr
12	Devipriya R	B.Com I yr
13	Dejasvini B	B.Com I yr
14	Kaviya M	B.Com II yr
15	Gayathri V	B.Com II yr
16	Priya P	B.Com II yr
17	Lekha Sree B S	B.Com II yr
18	Uma Priyatharshini M S	B.Com II yr
19	Logitha M	B.Com II yr
20	Harini J	B.Com II yr
21	Devadharshini A	B.Com II yr
22	Lakshmi Priya P	B.Com II yr
23	Dhanushiya G	B.Com II yr
24	Vommi Sonia Sai	B.Com III yr

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HAND MADE MASKS

Objective:

The program was arranged so that the students can understand the joy of giving to the needy.

Outreach:

Date: 07-06-2022

Hand made masks were stitched by our students from the cloth materials collected from the students and donated it to the non-teaching staffs of our college.

Outcome:

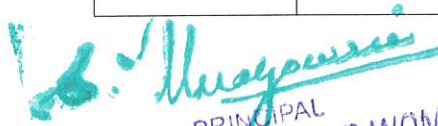
This has been an insightful experience for the students and they learnt how to make masks.

NUMBER OF PARTICIPANTS: 12

NUMBER OF BENEFICIARIES: 40

PARTICIPANTS LIST:

S.NO	NAME	CLASS
1	S.Sonali	B.Com II B
2	Subhalakshmi J	B.Com II B
3	Subhashree b	B.Com II B
4	Sathyasree s	B.Com I C
5	Shanmathy s	B.Com I C
6	Sharmili s	B.Com I C
7	Tharani v	B.Com I A
8	Thrisha h	B.Com I A
9	Vaishnavi b	B.Com I A
10	Vaishnavi m	B.Com I A
11	Vaishnavi v	B.Com I A
12	Varsha c	B.Com I A


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AUDIT OF ROADS

Objective:

To make the students understand how important it is to follow the rules while driving and walking on the road.

Outreach:

The students of Commerce department (self supporting) made an audit of the roads outside our college campus for pedestrian infrastructures. Following the pedestrian safety audit, the results were shared by CAG in a webinar session and also highlighted how one can SIGN THE PETITION in demanding a National Pedestrians Day on January 11.

Date: 02-12-2021

Outcome:

The students realised the dismal state of pedestrians in our country. They also promised to follow road safety and pedestrian safety.

NUMBER OF PARTICIPANTS: 35

PARTICIPANTS LIST:

S.NO	NAME	CLASS
1	Aathira Karun d	B.ComII C
2	Amirtha s s	B.ComII C
3	Atchaya n r	B.Com II C
4	Banu priya TV	B.Com II C
5	Chitra t p	B.Com II C
6	Devadharshini R	B.Com II C
7	Durga. R	B.Com II C
8	Dushitha s	B.Com II C
9	Harsha G	B.ComI C
10	Harshini p s	B.Com I C
11	Nemeshekaai g	B.Com I C
12	Tanushri mukundan	B.Com I C
13	Aishwarya v	B.Com I C
14	Ankitha r p	B.Com I C
15	Archana r	B.Com I C
16	Aysha a	B.Com I C
17	Divya bharathi m	B.Com I C

18	Divya dharshini n	B.Com I C
19	Yuvarani t	B.Com I A
20	Anjali sharma	B.Com I A
21	Hema priyadarsshine	B.Com I A
22	Janani p	B.Com I A
23	Nimitha s	B.Com I A
24	Prachi jain	B.Com I A
25	Reethi a	B.Com I A
26	Ranjini priya p	B.Com I A
27	Jasmine ferinajafer	B.Com I A
28	Namrada b s	B.Com I A
29	Sai meghana k n	B.Com I A
30	Shreya murali	B.Com I A
31	Trishanthini s	B.Com I A
32	Prabhashree c	B.Com II B
33	Priya.v	B.Com II B
34	Ramyadevi A	B.Com II B
35	Raseenanihofer s	B.Com II B

S. Manjureshi

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DONATION OF SANITARY NAPKINS

The Most Environmentally Friendly Product Is The One We Didn't Buy!

Date 06.05.2022

The Campus Social Responsibility Club has planned to donate organic sanitary pads to the girls orphanage. In association with Ms. Niveda Ravikumar, Founder & Director of BLISS NATURALPADS, the club has donated 25 packs of sanitary pads to Sakthi Anbu Illam, Virugambakkam



S. Manjureshi

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SPONSORSHIPS COLLECTED IN KIND

"We can't help everyone, but everyone can help someone."

To develop the habit of donating things among the students which will be donated to the needy people, every year The CSR Club has motivated the students to voluntarily donate things varying from books to clothes. The following items were collected from the students and it has been donated to the Veerammal Educational and Charitable Trust on 22-04-2022.

S.No	ITEMS	COUNT
1	Pencil	56
2	Blue Pen	106
3	Black Pen	8
4	Eraser	52
5	Sharpener	27
6	Scale	8
7	Note Books	47
8	Story Book	22
9	Saree	52
10	Chudithar	9
11	Night Dress	2
12	Lungi	2
13	Shirt	2
14	Sweater	2
15	Napkin	4 Packs
16	Soap	3

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NUMBER OF PARTICIPANTS: 50

NUMBER OF BENEFICIARIES: 100



S. Muralidharan

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G. Getha

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